

REP HEADLINE# 6382797  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

OCT17/12 19.59  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/CROSSROADS GPS

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC

BUYER NAME NOELLE RAMSEY

66 CANAL CENTER PLAZA, SUITE 555

SALES PRSN WA- DAVE CLARK

ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6382797

CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS :30 EST#1248 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT17/12 19.59

REP: TO: NSA WDCW  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$9900...16X  
THX PLS CFM, 10/16/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CROSSROADS GPS \*\*30 SECOND ORDER\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = 12  
AGENCY PRODUCT CODE = 11

AGENCY EST# = 1248

1	1000A-1100A	30	\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT  
RA35+ : 0.9  
CON COM1: PEOPLE'S COURT

2	1100A-1200N	30	\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT  
RA35+ : 0.6  
CON COM1: PEOPLE'S COURT

OCT17/12 19.59  
\*\*\* WDCW-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT :	:	:SPTS:
3			900A-1000A	30		\$600.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
4			1000A-1100A	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
5			1100A-1200N	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
6			900A-1000A	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
7			730P-800P	30		\$900.00	11/3	11/3	1		SAT	1
PROGRAM : TWO AND A HALF MEN												
RA35+ : 0.8												
CON COM1: TWO AND A HALF MEN												
8			1000A-1100A	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
9			1100A-1200N	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
10			900A-1000A	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:LINE#:							: DATE	: DATE	: /WK:	INVT :		:SPTS:
11			1000A-1100A	30		\$600.00	10/30	10/30	1		TUE	1
	PROGRAM :		PEOPLE'S COURT									
	RA35+ :		0.9									
	CON COM1:		PEOPLE'S COURT									
12			1100A-1200N	30		\$600.00	10/30	10/30	1		TUE	1
	PROGRAM :		PEOPLE'S COURT									
	RA35+ :		0.6									
	CON COM1:		PEOPLE'S COURT									
13			900A-1000A	30		\$600.00	10/30	10/30	1		TUE	1
	PROGRAM :		JUDGE MATHIS									
	RA35+ :		1.0									
	CON COM1:		JUDGE MATHIS									
14			1000A-1100A	30		\$600.00	10/31	10/31	1		WED	1
	PROGRAM :		PEOPLE'S COURT									
	RA35+ :		0.9									
	CON COM1:		PEOPLE'S COURT									
15			1100A-1200N	30		\$600.00	10/31	10/31	1		WED	1
	PROGRAM :		PEOPLE'S COURT									
	RA35+ :		0.6									
	CON COM1:		PEOPLE'S COURT									
16			900A-1000A	30		\$600.00	10/31	10/31	1		WED	1
	PROGRAM :		JUDGE MATHIS									
	RA35+ :		1.0									
	CON COM1:		JUDGE MATHIS									

NOV/12 \$9,900.00

CONTRACT TOTAL \$9,900.00  
 TOTAL SPOTS 16

MARKET TOTALS \$990,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%  
 CABL 0%

SVC- NSI BOOKS- MAY/11  
 DEMOS- RA35+\*